

**RATE CARD****Newsletter**

- Frequency: Monthly, 2<sup>nd</sup> week of the month.
- Circulation: 2500

<b>Main Content Sponsors</b>	Lead Article	1150.00
	Autowriters Spotlight	850.00
	Events & Honors	550.00
	Other	TBN

All the above include:

- Sponsored by Company Name
- Text/Tagline
- Link back
- Image

We're flexible on what your sponsor spot could look like - - so ask! and if we can do it we will.

<b>Sidebar Ads</b>	Display Ads	350.00
	<ul style="list-style-type: none"> <li>• Image 180x160</li> <li>• Text</li> <li>• Link back to the web page of your choice</li> </ul>	
	Classifieds - - for PR, Marketing or non-journalism related jobs	225.00
	<ul style="list-style-type: none"> <li>• 125 words, max</li> </ul>	
	Classifieds - - journalism	- 0 -
	<ul style="list-style-type: none"> <li>• 75 words, max</li> </ul>	

**Newswire Distribution Service**

<b>Distribution</b>	Set-up	75.00
	Regional	225.00
	National	525.00
<b>Customization</b>	List integration and cross checking.	* 75.00
	<i>* Per hour, one-hour minimum charge.</i>	
	E-mail Box (yourcompany@autowriters.com)	125.00

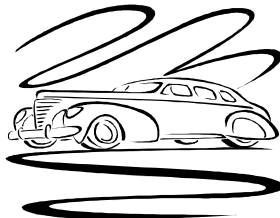
**Directory**

<b>Autowriters.com National</b>	One time, Annual License	3500.00
	<i>Available in FMP, Excel, CSV, SLK formats</i>	
	Monthly Updates (optional)	150.00
<b>Custom List</b>	List integration and cross checking.	* 75.00
	<i>* Per hour, one-hour minimum charge.</i>	

**Prices effective June 2007 and are subject to change without notice.**

All figures are US\$; payment accepted via cash, check, bank draft or money order payable to AUTOWRITERS.COM. Balances unpaid after 30 days incur late fees equivalent to 18% APR.

**AUTOWRITERS.COM**  
785 East Larkspur Rd.  
St. George, Utah 84790  
Phone 435.656.1040



www.autowriters.com  
releaseit@autowriters.com